

→ The country's leading organization focused on the critical issue of voter ID

Our mission is to eliminate ID barriers to the ballot box so every eligible voter can cast a ballot that counts. We inform communities about ID laws, equip partner organizations to expand voting access, advocate for pro-voter policies, and provide free one-on-one help to individuals to secure an accepted form of ID to vote. With over 14 years of on-the-ground experience helping voters and empowering them to vote with confidence, our work has never been more crucial.

GROWING VOTING RESTRICTIONS

In 2026, at least **38 states will have restrictive voter ID laws in place – more than ever before.** 21 states and counting have passed new or stricter ID laws since 2020 alone. Millions of Americans lack the specific type of ID increasingly required to vote in their state, and **voter confusion around ID laws is at an all-time high.**

Voter ID laws disproportionately impact: communities of color, youth and students, low-income citizens, and individuals with disabilities. Voters who change their names—such as married women or trans and nonbinary individuals—also struggle with voter ID laws.



OUR NATIONAL VOTER ID IMPACT

Our nationwide digital and on-the-ground programs focus on increasing voter access through voter ID education and free assistance. We also field original research, amplify voter stories, and engage in legislative advocacy to stop the spread of anti-democratic ID laws. In 2026, we will have staff on the ground in Arizona, Florida, Georgia, North Carolina, Pennsylvania, Texas, and Wisconsin, with additional focus states including Ohio, Michigan, and Virginia.

Our 2,600+ historical partner organizations multiply our impact by incorporating our free ID-focused tools and services into their work. Last year alone, we sent nearly 800,000 FREE state-specific Voter ID Information Cards to partners for distribution nationwide.



VOLUNTEER-POWERED OUTREACH PROGRAMS

Our volunteer-powered voter outreach programs provide an additional level of targeted contact via **letter-writing**, **textbanking**, and **phonebanking** to at-risk voters.

Volunteers also support our bilingual **Voter ID Helpline**, while others provide virtual assistance to voters who need ID help. Since 2012, an extraordinary and ever-growing community of 14,000 individuals—including many pro bono attorneys—has powered this work.



GROWING THE ELECTORATE WITH EQUITY

We offer **free support** to the most marginalized voters to help them obtain a state-issued ID by meeting them where they are: at food banks, shelters, job fairs, health clinics, and more. We pay for all ID costs and also provide transportation to and from ID-issuing offices – with an intentional focus on devoting necessary resources to the voters who need us most.

For these voters, securing an ID often also helps them access employment, housing, and healthcare – in addition to a newfound access to their right to vote.



OUR IMPACT

In 2025, we directly reached 5 million voters via our on-the-ground and online activities, plus many millions more indirectly. The outcome of the 2026 midterms will be critical to the future of democracy in the United States. For a positive outcome, we will have to overcome increasingly restrictive voter ID requirements at the state and federal levels, as well as new requirements for providing documentary proof of citizenship to register to vote. In this context, VoteRiders' mission is more critical than ever.

In 2026, we aim to reach 10 million voters before the critical midterm elections.

JOIN US IN 2026 AND BEYOND.

Protecting the freedom to vote requires urgent action and an ongoing commitment.

Visit our website to learn more, get involved, or make a contribution to support our work.

VoteRiders is a 501(c)(3) nonpartisan nonprofit organization registered in the United States under EIN 45-5081831 and with a four-star rating on [Charity Navigator](#), meeting all 20 standards of the [Better Business Bureau](#), and a [Candid](#) Platinum Seal of Transparency.