

VOTERIDERS

2025 Partner Toolkit



WELCOME

VoteRiders is the nation's leading organization focused on voter ID education, advocacy, and assistance — providing free help to anyone who needs an ID to cast a ballot.

VoteRiders was founded in response to the growing number voter ID laws across the country. Our goal is to share clear information and offer direct help to all voters in the face of these confusing and restrictive new rules.

Since 2012, VoteRiders has worked with tens of thousands of voters one-on-one to make sure they have an ID, and helped millions more confirm what they need to vote with confidence.

This toolkit gives an overview of how VoteRiders can help voters access trusted ID information and individualized help. It also gives insight into how YOU and your organization can partner with us.

Our FREE ID-focused tools and services help partner organizations address voter ID issues in whatever way makes the most sense for them and the communities they serve.

Partner Tools & Services

VoteRiders offers a wide range of options for our diverse partner organizations that can help you meet your goals while letting us do the voter ID work for you! Our goal is to provide tools, services, and resources that are customizable, accessible, and user-friendly.



Voter ID Education

Use our voter ID education materials to ensure your community is prepared with the ID information and documents they need to vote.

We are always looking for partners who want to join forces for unique voter education and outreach initiatives. If you're interested in collaborating with us to offer our ID resources as part of your work, email Partnerships@VoteRiders.org.

Voter ID Information Cards

- ★ **Wallet-sized guides to voter ID laws**
- ★ **Available in English and Spanish for all 50 states and DC**
- ★ **Print and ship for free to non-profit and non-partisan organizations**
ORDER HERE!
- ★ **Print files are also available for download by political or for-profit organizations**
DOWNLOAD HERE!



Each state-specific Voter ID Information Card lists all accepted forms of voter ID and any alternative options for voters.

The cards also highlight how VoteRiders can help voters get IDs, share our Helpline number, and direct them to our website for more information.



A few ways partners have distributed Voter ID Info Cards to their communities:

- ★ Adding to canvassing packets
- ★ Placing at local businesses like coffee shops, barber shops, and beauty salons
- ★ Stapling to pizza boxes
- ★ Handing out at tabling events
- ★ Including in food assistance packages
- ★ Providing at city clerk's offices and local ID-issuing offices
- ★ Placing them in reception or waiting areas

Digital Resources

WEBSITE

[VoteRiders.org](https://www.vote riders.org) is a one-stop shop for up-to-date voter ID information (available in both English and Spanish) Our state pages offer comprehensive information on any ID requirements for registering, voting in person, and voting by mail.

VoteRiders closely monitors legislative developments and updates our state information pages on an ongoing basis. Our website takes complicated information and makes it as simple as possible for voters to understand what they need to cast a ballot that counts.

ACTION KIT

Our [Action Kit](#) is a handy toolkit that makes it easy to spread the word about voter ID laws. It's more important than ever to cut through the confusion and share trusted information with voters on your channels. Check out our ready-to-go social media content, newsletter blurbs, and email templates on our website.

If you're interested in collaborating with us on the digital front, email Digital@VoteRiders.org.

Resource Links

- ★ Interactive map linking all [state information pages](#)
- ★ [Trans and Nonbinary Voters](#)
- ★ [Student Voters](#)
- ★ [Tribal Voters](#)
- ★ [Naturalized Citizens](#)
- ★ [Voters with Disabilities](#)



Co-branded Materials

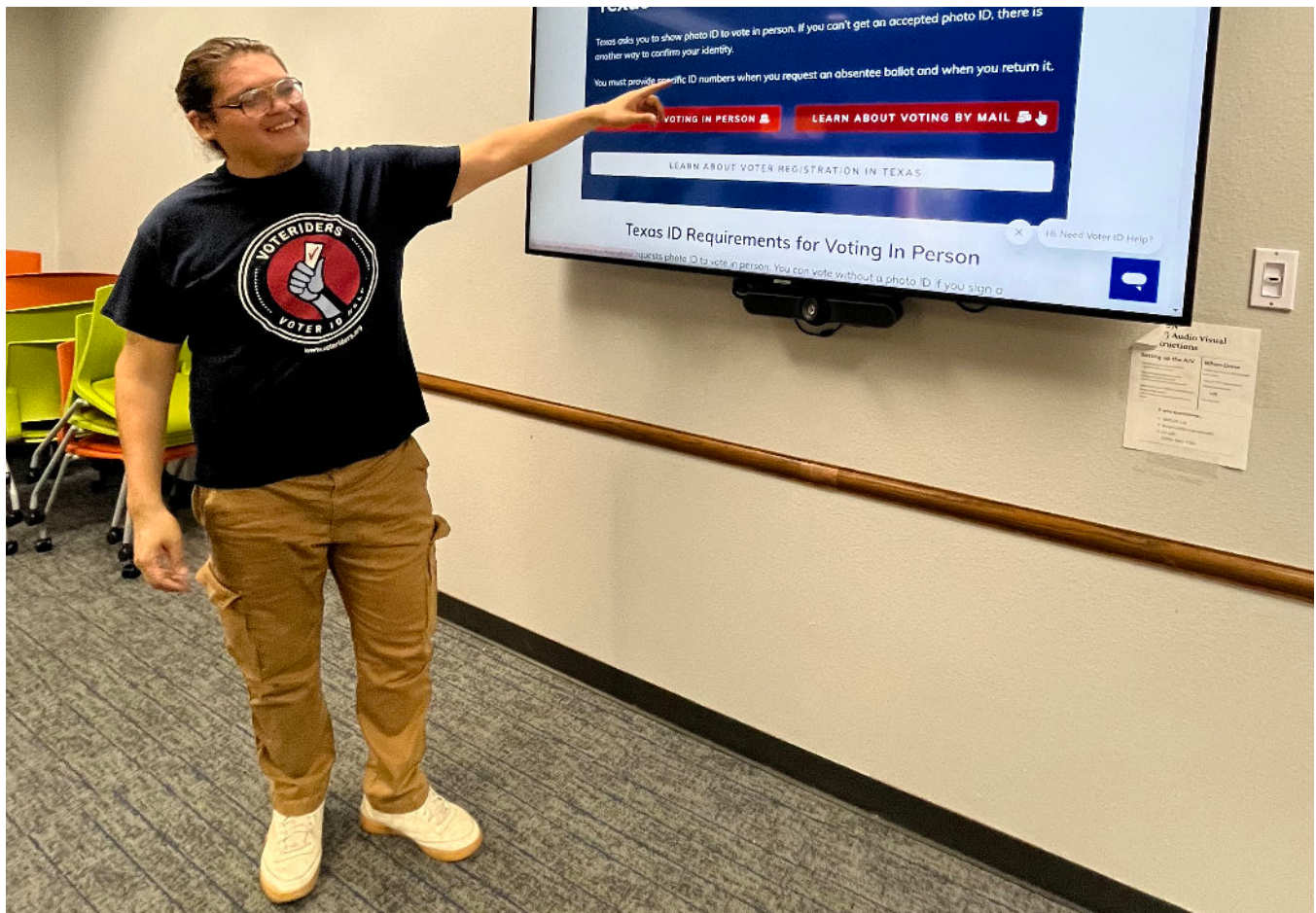
Voter ID is a key piece of the puzzle when it comes to voter education. VoteRiders collaborates with partners to develop co-branded materials such as door hangers, yard signs, posters, pamphlets, flyers, and more.

Presentations & Trainings

VoteRiders staff are happy to lead presentations and trainings on voter ID or to participate in conferences, webinars, or panels organized by partners.

We also offer partner trainings that highlight our voter ID tools and services and how they can be incorporated into your programming.

- ★ Available in person or online
- ★ Tailored for your program needs and audience
- ★ Focused on your state's voter ID law or a national overview of the voter ID landscape
- ★ Great for staff, volunteers, canvassers, coalitions, or the general public



Direct Voter Outreach

Whether you're knocking doors, making calls, or sending texts — it's easy to add voter ID to the outreach you are already doing! The VoteRiders staff can review your voter contact scripts, pledge cards, and other outreach materials to help insert simple and effective voter ID language.

How to add voter ID to your outreach efforts

Adding something along the lines of **“Do you have a current driver's license or state ID?”** to your scripts.

Individuals who answer **“No”** or **“Unsure”** will reveal a targeted list of potential voters who could benefit from further ID information and support.

Share that information with us, and our trained volunteers will reach out to each person to help them get what they need.

Partner organizations who directly contact voters (including in-person and digital organizing work) often send us lists of voters that they have identified as needing voter ID assistance.

VoteRiders follows up with these voters to address any ID questions or assistance needs. This includes guiding them through (and paying for) the process of applying for and obtaining the ID and underlying documents they need to vote where they live. We keep partners updated on the results of our outreach efforts to any voters they have referred while ensuring the utmost data privacy and security.

Volunteer Events

Team up with VoteRiders to co-host a volunteer event! These fun and productive events bring together thousands of volunteers from across the country to deliver voter ID information and assistance directly to voters who need it.

If you're interested in collaborating with us on volunteer events, email Volunteer@VoteRiders.org.

- ★ Co-hosted with partner organizations, corporate teams, and civic groups
- ★ Write letters, send texts, or make phone calls
- ★ Targeted to Arizona, Florida, Georgia, North Carolina, Ohio, Pennsylvania, Texas, and Wisconsin
- ★ One-time events or longer campaigns
- ★ Online or in person



Voter ID Assistance

VoteRiders is here to support voters with whatever ID help they need in order to vote! We offer free, individualized assistance to eligible voters both in-person and remotely. We also cover ID expenses, including DMV fees, birth certificate and marriage certificate costs, replacement Social Security cards, and transportation to ID-issuing offices.

If you're interested in collaborating with us to offer ID help as part of your work, join an upcoming Voter ID Assistance Partner Orientation or email VIDA@VoteRiders.org.



Voter ID Helpline and Chatbot

Our VoteRiders Helpline is supported by VoteRiders staff and trained volunteers, including pro bono attorneys from our law firm partners. This expert team is always ready to answer questions or provide voters with any specific ID help they need.

Partner organizations can list our Helpline number or link to our online form and chat on their resource materials, voter guides, flyers, websites, social media posts, etc.

- ★ Instant voter ID information and personalized assistance
- ★ Available year-round
- ★ English and Spanish

How to Contact the Helpline & Chatbot

Call or text 866.432.8683 (866.ID.2.VOTE)

Visit VoteRiders.org/FreeHelp or use website chat

Email: Helpline@VoteRiders.org

Messenger: m.me/VoteRiders

Voter ID Referrals



Groups and organizations that offer direct services to the community can refer individual eligible voters our way to receive free ID help. You can enter a voter's information through our website (VoteRiders.org/freehelp), direct them to contact our Helpline, or use a customized referral form (www.voteriders.org/idform) that lets your organization send voter cases directly into our case management system.

For more information, contact VIDA@VoteRiders.org.

Voter ID Clinics

Voter ID Clinics allow VoteRiders staff and volunteers to meet voters where they already are and leverage ongoing partner programs, trusted community relationships, and network outreach. Clinics make it easy and convenient for voters to access one-on-one assistance.

★ Virtual or in person
at partner site

★ One-time or recurring

Partner organizations such as shelters, food banks, employment fairs, housing groups, high schools, and many more work with us to organize Voter ID Clinics and help the communities they serve access free ID help.

VoteRiders is also able to support organizations to independently offer ID help to the communities they serve. We provide training, technical assistance and cover all costs, but empower your organization's staff or volunteers to help voters obtain the ID they need to vote.



Get in Touch

Website: VoteRiders.org

Email: info@voteriders.org

Social: [@voteriders](https://twitter.com/voteriders)

