



VOTERIDERS 2024 Partner Toolkit

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Dear Partners:

In 2024, more people will be living in a state with a voter ID law than ever before in our nation's history.

Voter ID laws undermine and distort democracy. And with ID laws passing at unprecedented rates across the country, it's going to take all hands on deck to fight back. In this consequential election year, it's no exaggeration to say that effective voter ID education and assistance could make all the difference in tight elections nationwide.

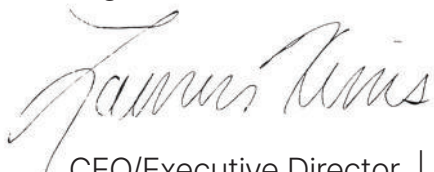
Our diverse and ever-growing partner community is essential in our mission to ensure that voter ID laws do not prevent any eligible voter from casting a ballot that counts.

Since 2012, we've worked with over [1,500 partner organizations](#) to share ID information and free help with voters. We work hand in hand with voter engagement groups, direct service providers, election officials, companies, high schools and colleges, and more to educate and assist communities with voter ID requirements.

This toolkit gives an overview of how VoteRiders can help voters access trusted ID information and individualized help. Our ID-focused tools and services – all of which are free – help our partner organizations address voter ID issues in whatever way makes most sense for them and the communities they serve.

We know that together, we can meet the challenges of this moment and empower voters to make their voices heard at the ballot box in 2024 and beyond.

Let's get to work!



CEO/Executive Director | VoteRiders | lauren@voteriders.org

6,000,000+ voters
directly reached in 2023



About Voter ID

Voter ID laws are on the rise nationwide. These complicated laws disenfranchise millions of voters who lack ID, and deter even more from participation in elections due to confusion.

In 2024, 38 states and counting will have voter ID laws in place.

Between the last presidential election in 2020 and the end of 2023, 17 states¹ passed and are poised to enact new voter ID measures. More voter ID laws like these are foreshadowed as state legislatures convene this year.¹

According to our recent research², over 34.5 million voting-age Americans do not have an unexpired government-issued photo ID with their current address or name on it, which can cause challenges in voting and can also exclude them from eligibility for a job, housing, and healthcare.

Voter ID laws cause widespread confusion nationwide in voter ID states and also in those *without* a voter ID law. Over half of Americans living in states requiring photo ID to vote in-person do not know their state's laws, and do not realize that they will need this type of identification to successfully cast a ballot. Many Americans living in states that do not require photo ID to vote in-person are also mistaken about their voter ID laws. In fact, 35% of citizens in non-voter ID states think photo ID is required or are not sure.

Voter ID laws disproportionately harm communities that are already underrepresented in our electorate: people of color, students and young adults, voters with disabilities, seniors who are no longer driving, unhoused individuals, returning citizens, low-income Americans, and voters such as married women or transgender individuals who change their names.

¹Arizona, Arkansas, Florida, Georgia, Idaho, Indiana, Iowa, Missouri, Nebraska, New Hampshire, North Carolina, Ohio, Oklahoma, South Carolina, Texas, Utah, and Wyoming

²https://cdce.umd.edu/sites/cdce.umd.edu/files/pubs/Voter%20ID%202023%20survey%20Key%20Results%20Jan%202024_5.pdf



About VoteRiders

VoteRiders is the nation's leading organization focused entirely on voter ID education and providing free, direct help to anyone who needs an ID to cast a ballot.

VoteRiders was founded in 2012 in response to an increase in voter ID laws, in order to provide clear information and direct help to all voters. Since then, VoteRiders has worked with tens of thousands of voters one-on-one to make sure they have an ID, and helped millions more to make sure they have what they need to vote with confidence.

Today, with millions of voters at risk of being silenced by voter ID laws, VoteRiders is confronting this crisis head on through its unique mix of on-the-ground community organizing, digital outreach and education, and collaborative partner work.

VoteRiders invests the time and puts in the work to support the voters that other groups far too often ignore. We are undoing the harm created by restrictive ID laws in the immediate term, while laying the groundwork to expand the electorate in an equitable way by supporting millions of potential voters that others leave out.

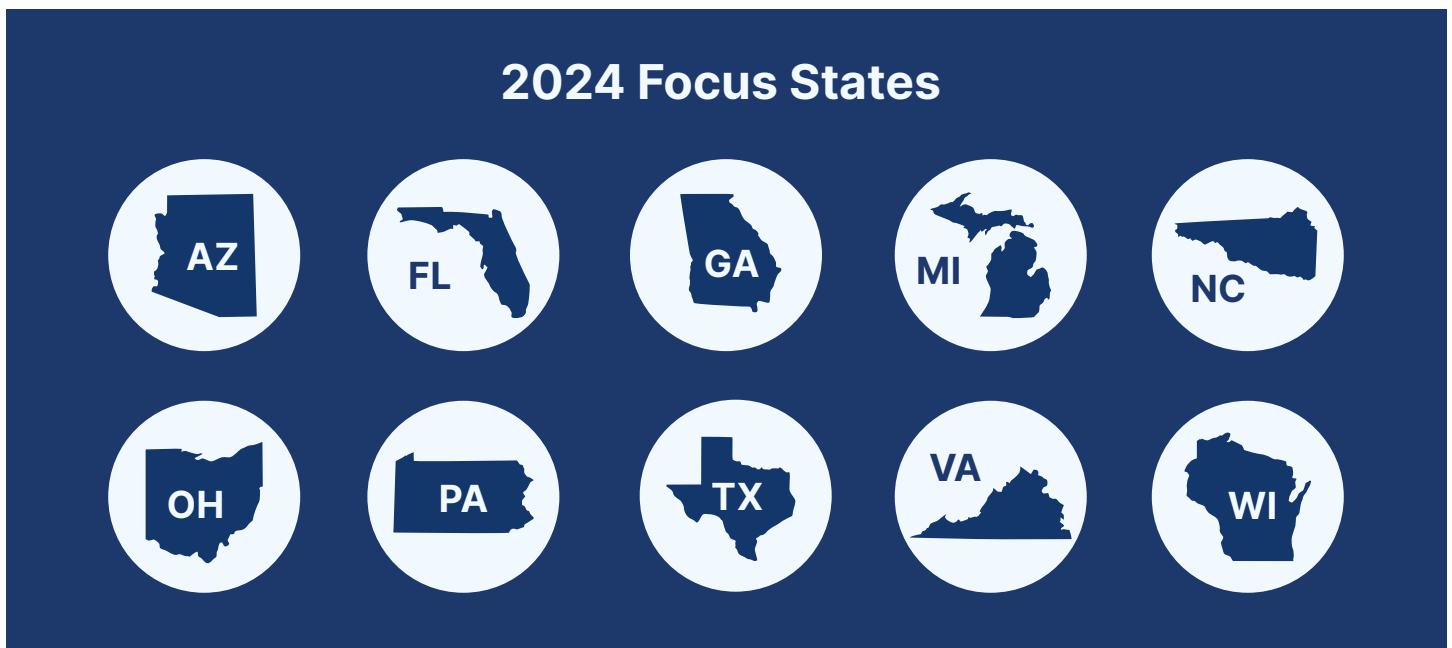
VoteRiders wants to be your partner in filling that gap.

This toolkit highlights our free tools and services. Everything VoteRiders offers will support you in addressing voter ID issues through your organization's existing work - without adding anything to your plate!

2024 Focus States

VoteRiders' tools and services are available to – and relevant for – the entire voting public.

To maximize our impact, in **2024 we will have a field presence in eight states: Arizona, Florida, Georgia, North Carolina, Ohio, Pennsylvania, Texas, and Wisconsin.** Through partner organizations and volunteers, we will additionally prioritize **Michigan** and **Virginia**, and will ensure proactive and responsive outreach to additional state-based partners and voters in states with strict photo ID laws and/or new ID laws in place.



Partner Tools and Services

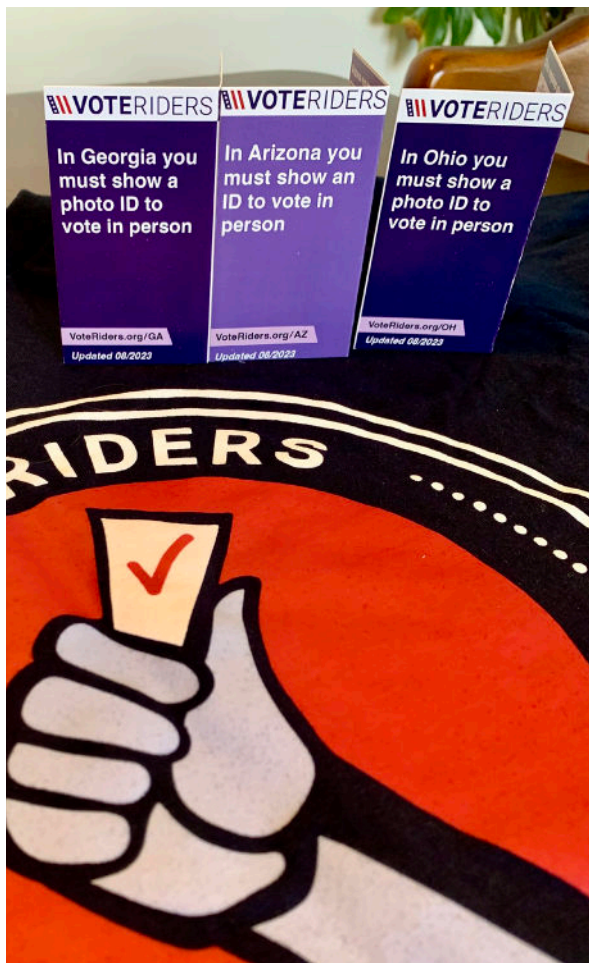
VoteRiders offers a wide range of options for our diverse partner organizations that can help you meet your goals while letting us do the voter ID work for you!

Our goal is to provide off-the-shelf, low-lift tools and services to our partners, and to create best-in-class voter ID resources that are customizable, user-friendly, and accessible for the communities we serve.



Voter ID Education

VoteRiders is fully focused on voter ID laws day in and day out. We have developed a comprehensive suite of voter ID education materials that our partners can use to ensure that their communities are prepared with the ID information and documents they need for voting.



Voter ID Information Cards

Our newly redesigned [Voter ID Information Cards](#) are wallet-sized cards, available in English and Spanish for all 50 states and the District of Columbia.

The cards list accepted IDs for voting and any alternative options for voters. They also share our Helpline number, highlight our free voter ID assistance services, and direct voters to our website for additional information.

VoteRiders prints and ships Voter ID Information Cards to nonprofit, nonpartisan organizations for FREE in unlimited quantities.

All we ask is that you put these cards to good use and have a plan for distributing them to the communities you serve!

Voter ID Information Cards are a simple and effective complementary addition to any issue-based, educational, voter registration, get-out-the-vote, or other campaign.

They're also available for digital use in textbanks, on social media, and as part of email outreach.

How to Order Voter ID Information Cards

Nonprofit & Nonpartisan Organizations

Organizations can order cards on our website or through a VoteRiders staff member.

[ORDER CARDS HERE](#)

Political or For-Profit Organizations

Political organizations such as parties, campaigns, and others, as well as for-profit organizations, can download our cards in English and Spanish from our website to print locally.

[DOWNLOAD CARDS HERE](#)



How to Use Voter ID Information Cards

Over the years, we've seen Voter ID Information Cards:

- distributed in door-to-door canvassing drives
- placed at local businesses
- stapled to delivery boxes
- inserted into food assistance packages
- shared at barber shops and beauty salons
- provided to voters at the city clerk's office
- offered to voters at local ID-issuing offices ... and SO much more!

Partner Highlight: Voter ID Information Cards

Ahead of state and local races in 2023, **Campus Vote Project** distributed thousands of Voter ID Information Cards as part of their campus organizing work. Sharing our cards helped ensure that young and first-time voters knew what they needed to bring to the polls, and was a way of connecting them to our free ID help services if needed.

Vot-ER, which leverages health care professionals to increase voter engagement, incorporated our cards into their 2023 programming and distributed them in local hospitals, clinics, health centers, and more.



Digital Resources

Our website (VoteRiders.org) is a one-stop shop for up-to-date and comprehensive voter ID information.

We also offer a growing collection of resources designed to address community-specific voter ID barriers and solutions, such as our [#TransPeopleVote](#) resource hub for trans and nonbinary voters, our landing page with specific information on [voter ID for student voters](#) and our page on voter ID for [voters with disabilities](#).

Our website offers an [interactive map](#) with specific and user-friendly information on each state's ID requirements for voting in-person and by mail. VoteRiders monitors legislative developments and updates our state information pages on an ongoing basis, distilling it down to what voters need to know to cast a ballot that counts.

Many VoteRiders partners share a link to the state map on their websites, in email blasts, in text message reminders, and via other means as a trusted resource of up-to-date voter ID information.

Trainings

VoteRiders staff are happy to lead in-person or virtual trainings on voter ID, or to participate in conferences, webinars, or panels organized by partner organizations.

We cater to your program needs and develop materials that will provide your staff, volunteers, canvassers, phone or textbankers, or the general public with the specific voter ID information they need to know.

We can provide state-specific trainings with in-depth information on a particular state's voter ID laws or give a national-level overview of voter ID laws. Our partner trainings also provide an overview of VoteRiders' tools and services, and how voter ID education can be incorporated into your programming.

Partner Highlight: Voter ID Digital Resources

Partners such as **ActiVote** and **TurboVote** included links to VoteRiders' Voter ID Information Cards and state pages in their text message reminders in 2023, sending state-specific card links to millions of voters so that they had crucial ID information at the ready.



Partner Highlight: Voter ID Trainings

In 2023, VoteRiders teamed up with the **Leadership Conference on Civil and Human Rights** to provide regional briefings on voter ID laws and highlight states with recent voter ID law changes.

In 2023, our staff led a training at the Arizona Rural Indigenous Summit hosted by **Arizona Native Vote** on the **Navajo Nation** reservation. As a result, attendees were up to speed on state-specific voter ID requirements and resources they can use on the ground to help their communities cast a ballot that counts.



Incorporating Voter ID Into Outreach

VoteRiders staff often perform custom reviews of partner organizations' voter contact scripts (including canvassing, phone and texting scripts) and pledge cards to assist with inserting simple and effective voter ID language into voter outreach materials.

We make suggestions for the easiest way to integrate voter ID questions and prompts into your materials to flag voters with ID uncertainties or potential assistance needs.

We can also help you figure out how to integrate our free voter ID assistance services, such as our Helpline or Chatbot, into voter contact programs.

What's our top recommendation for basic voter ID needs? Glad you asked! We'd suggest:

1. Adding something along the lines of **"Do you have a current driver's license or state ID?"** to your scripts.
2. Individuals who answer **"No"** or **"Unsure"** will reveal a targeted list of potential voters who could benefit from further ID information and support.
3. Share that information with us, and our trained volunteers will reach out to each person to help them get what they need.

For more on this – and how VoteRiders' trained staff and volunteers can follow up directly with these voters – see the "Voter Leads and Referrals" and "Direct Voter Contact Organizations" sections.

Partner Highlight: Voter ID Capacity Building

VoteRiders has worked with several partner organizations in Texas to develop and roll out a voter ID question in their outreach campaign scripts. The **Texas Organizing Project (TOP)** has incorporated ID questions in their voter outreach efforts since 2018, reaching over 5,000 voters to date.

Feel Good Action worked with our staff to develop and roll out a voter ID question in their outreach in our priority states during the 2023 local election cycles, ensuring that voter ID was mainstreamed into conversations with voters and part of their plans to vote.

Co-branded Voter Education Materials

Voter ID is a key piece of the puzzle when it comes to voter education, and VoteRiders collaborates with partners year-round and as part of joint voter education initiatives ahead of elections. We develop custom co-branded materials with partners such as door hangers, yard signs, posters, pamphlets, flyers and more.

Partner Highlight:

Co-branded Voter Education Materials

In the past, VoteRiders has developed co-branded material such as an “All About Voter ID” one-pager with the **National Council of Jewish Women (NCJW)** to share information about voter ID and VoteRiders’ tools and services. NCJW shared the one-pager by email, as part of an online voter resource hub, at in-person events, and with their organizational leadership for local distribution.

Joint Education and Outreach Initiatives

Our partnerships are as creative and diverse as our partners themselves! We are always looking for partners who want to join forces for unique voter education and outreach initiatives to support the communities they serve, particularly when they serve communities that we know are most impacted by voter ID laws.

Partner Highlight:

Joint Education and Outreach Initiatives

To support students in navigating the oftentimes-complicated rules around acceptability of student IDs for voting, VoteRiders developed co-branded social media graphics and a dedicated landing page on this issue in partnership with the **Students Learn Students Vote Coalition**.

Most recently, we launched our voter ID page for voters with disabilities page in September 2023. We worked with the **American Association of People with Disabilities (AAPD)’s REV UP** initiative to ensure our page is easy to understand and navigate. This page allows voters with disabilities to learn more about issues they encounter when voting such as signature matching.

TRANS PEOPLE VOTE

TRANSGENDER AND NON-BINARY PEOPLE FACE BARRIERS ACCESSING THE ID THEY NEED TO REGISTER AND VOTE SAFELY.

For transgender and non-binary people whose ID doesn't match their name and gender, voter ID laws can make the experience of casting a ballot invalidating, intimidating, and unsafe. On top of this, restrictive identification requirements make updating legal name and gender marker on ID an unreasonably challenging process.

These barriers impact transgender and

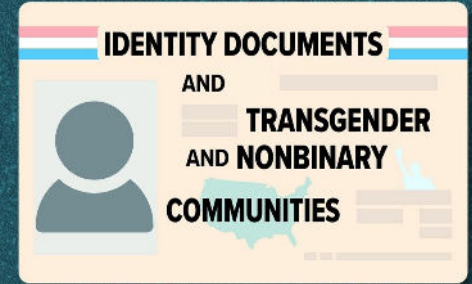


[CLICK HERE](#)

POWERED BY



BRIEF



FAIRCOUNT

VAX AND VOTE

3980 Steam Mill Rd | Columbus, GA 31907

SATURDAY, DEC 4 • 9A-12P

No Cost Vaccines (incl. boosters) for all ages 12 + over



AVAILABLE VACCINES
PFIZER • J+J
MODERNA

VOTER ID CLINIC

ASSISTANCE OBTAINING FREE

State ID • Driver's License • Soc Sec Card • Birth Certificate

hosted by: Rev. Dr. John W. Bass, Presiding Elder + the Eastern District of the AME Sixth Episcopal District



CAN I USE MY STUDENT ID TO VOTE?



ACCEPTS
DOES NOT ACCEPT
MAY ACCEPT
NO ID NECESSARY

CHECK WHAT YOU NEED!

VoteRiders.org/Student



Text #STUDENT to 866-ID-2-VOTE



Volunteer Events

VoteRiders has a team of more than 10,000 volunteers across the country who participate in our virtual and in-person events to contact voters with ID information and assistance offers.

These events are often co-hosted and even more productive (and fun!) when we team up with our partner organizations to do targeted voter outreach.

In 2024, our volunteer programs will include letter writing, textbanking and phone calls to voters in the states of Arizona, Florida, Georgia, North Carolina, Ohio, Pennsylvania, Texas, Wisconsin, and others. We develop custom content on each state's voter ID laws that volunteers share with voters to ensure that they're ready to cast a ballot in every election.

For more information on partnering on in-person or virtual volunteer events, including one-off events or larger campaigns, contact our Volunteer Team at: volunteer@voteriders.org.



Partner Highlight: Volunteer Events

In 2023 we coordinated a week-long series of volunteer events with **Broward College South Campus, Florida Atlantic University, Miami Dade College Wolfson Campus, and Miami Dade College North Campus** to write over 650 letters to voters in person.



Voter ID Assistance

VoteRiders provides individualized and free support to voters to answer their ID questions, and offers fully-paid assistance to help eligible voters who lack ID to obtain one.

Our one-on-one ID assistance, either in-person, over the phone, or via Zoom, provides in-depth and customized support to voters in need. VoteRiders covers all expenses associated with obtaining ID, including the cost of underlying documents such as birth certificates and Social Security cards, ID costs, and transportation to and from ID-issuing offices.

Helpline

VoteRiders operates a year-round Helpline that voters can call or text with questions related to voter ID, or to reach out for help to get an ID. Assistance is available in English and Spanish.

The Helpline is supported by VoteRiders staff and trained volunteers, including pro bono attorneys from our law firm partners.

Partner organizations can list this number and email address in their resource materials, voter guides, flyers, online, promote on social media, and more.

Partner Highlight: Helpline

The **League of Women Voters** shares the VoteRiders Helpline number in all of its state voting information pages on its **Vote411.org** website.

How to Reach the Helpline

Call or text: 866-ID-2-VOTE (866-432-8683)

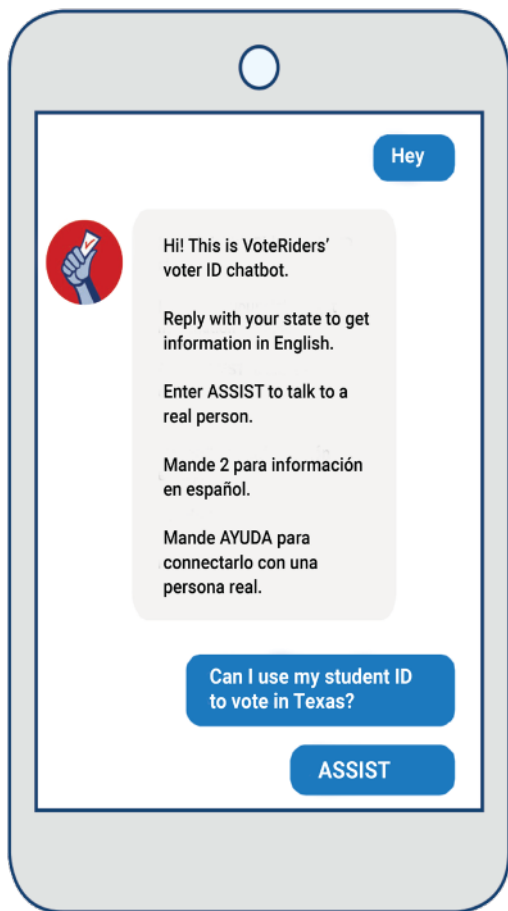
Email: Helpline@VoteRiders.org



Chatbot

Our bilingual (English and Spanish) Chatbot, run through Facebook Messenger, Instagram, and via SMS, connects voters with automatic information to address their voter ID needs and easily transitions to personalized assistance when needed.

Partner organizations can use the Chatbot as a resource for their communities in a number of ways, such as: including a link to the Chatbot in textbanks, sharing the Chatbot on their website, and promoting it via social media. Partners are also able to embed the Chatbot directly on their website.



How to Reach the Chatbot

SMS Text: 866-ID-2-VOTE

Messenger: m.me/VoteRiders

Website Chat: VoteRiders.org

Instagram: DM us @VoteRiders



Partner Highlight: Voter ID Chatbot

HeadCount directs voters on its website to the VoteRiders Chatbot for in-the-moment voter ID help.

Voter Leads and Referrals

Partner organizations that do canvassing and other forms of direct voter contact, including both in-person and digital work, often send us lists of voters that their programs have identified as being in need of voter ID assistance. Other partners that offer direct services to the community often refer individual eligible voters our way to receive free ID help services.

VoteRiders receives these lists, and our trained volunteers or staff members contact the individual voters directly to follow up with them.

We address any ID questions or assistance needs they may have, including guiding them through (and paying for) the process of applying for and obtaining a state-issued ID or underlying documents like a birth certificate or Social Security card.

We work with partners to develop and customize an outreach script for contacting these voters, and provide partners with status updates and the results of our outreach efforts to voter leads referred to us while ensuring utmost data privacy and security.



Partner Highlight: Voter Leads and Referrals

Via its online voter registration tool, **Rock the Vote** identified nearly 3,500 young voters who had ID questions or needed ID assistance in 2023. VoteRiders volunteers sent text messages and emails to these voters to ensure they were aware of voter ID laws in their state and had proper identification to vote.

The **Texas Turnout Coalition**, a coalition of youth-focused organizations operating in the Rio Grande Valley, incorporated a voter ID question into its canvassing scripts and shared contact information of voters in need of ID help with VoteRiders for follow-up.

The **South Dallas Employment Project** (SDEP) brings a coalition of more than 165 organizations together to lift up residents of South Dallas from generational poverty to generational wealth. SDEP refers residents of the community to VoteRiders to help them to get ID assistance and other documents, enabling them to obtain employment, housing, healthcare and access the ballot box.

Voter ID Clinics

Voter ID Clinics allow VoteRiders to meet voters where they already are and leverage ongoing partner programs, trusted community relationships, and network outreach.

Partner organizations such as shelters, food banks, employment fairs, housing groups, high schools, and many more have worked with us to organize Voter ID Clinics and help the communities they serve access our free ID help.

VoteRiders staff and trained volunteers work in person at Voter ID Clinics - hosted on-site at a partner organization - OR handle referrals virtually to identify a voter's needs, obtain the required information, and help them get an ID.

VoteRiders covers all costs associated with this process, including document processing fees and transportation costs to and from ID-issuing offices.

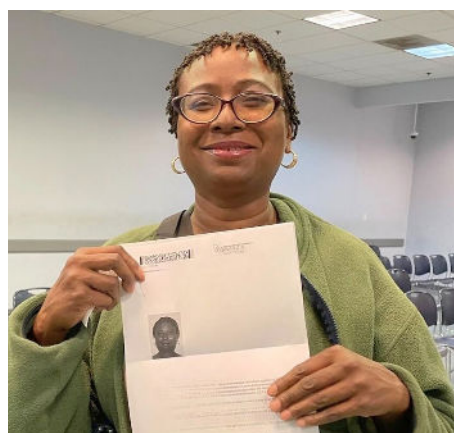
Voter ID Clinics make it easy and convenient for voters to access one-on-one assistance from VoteRiders staff and trained volunteers. Clinics can be scheduled on a recurring basis or as one-off events.

For more information on our Voter ID Clinics program, please contact Pam Pearson, VoteRiders' National Voter ID Assistance Director, at: Pam@VoteRiders.org

Partner Highlight: Voter ID Clinics

VoteRiders holds regular, in-person Voter ID Clinics in partnership with a number of shelters in the Milwaukee, Wisconsin area such as the **Cathedral Center**. These Voter ID Clinics help citizens obtain the vital documents and state-issued ID that they need to vote in the state, as well as to access stable housing, improved employment opportunities, and more.

At multiple locations across Georgia, VoteRiders partners with **Goodwill** at their community resource centers to provide ID information and assistance. Coupled with Goodwill's robust job training and placement resources, VoteRiders' ID assistance helps create a pathway to stable employment and civic participation.



How to Partner with VoteRiders for...

Direct Voter Contact Organizations

Direct voter contact organizations focus a significant amount of their work on outreach to voters and employ a variety of voter contact methods, including in-person field programs such as canvassing and tabling, digital outreach campaigns, and text and phone banks.

Most direct voter contact groups talking to voters are not structured to provide in-depth assistance to voters with ID issues. Canvassers and volunteers are often unfamiliar with the nuances of their state's voter ID law, and helping voters through the process of obtaining an ID takes significant time and money.

VoteRiders works closely with direct voter contact partner organizations, assisting them to incorporate the issue of voter ID into their programs and following up with voters who may be in need of assistance.

Here's how:

1. We help organizations running direct voter contact programs to add a voter ID question to their outreach scripts. The most effective question is "Do you have a current <state> driver's license?" Those who answer "no" or "Unsure / I don't know" are tracked in whatever data format the organization uses.
2. The list of individual voters answering "no" or "I don't know" is shared with VoteRiders. We can handle almost any data format.
3. VoteRiders' trained volunteers and staff follow up with these voters to answer questions and assist them through the process of obtaining a voter ID as needed.

Many of our direct voter contact partner organizations also incorporate our Voter ID Information Cards into their efforts, distributing the cards as part of canvassing programs or lit drops and/or digitally distributing them via text messages and other online methods.

For more information on this type of partnership, please contact Selene Gomez, VoteRiders' National Outreach Director, at: Selene@VoteRiders.org.



How to Partner with VoteRiders for...

Direct Service Providers

Many VoteRiders partner organizations are not focused on voting, but interface regularly with communities that are disproportionately impacted by voter ID laws and more likely to need our services. If your organization meets this description but does not have the bandwidth or resources to devote to voter ID issues, our free ID information and assistance may be of interest for your work.

Community-based organizations such as housing and employment service providers, schools, churches, libraries, beauty salons and barber shops, community centers, food banks, health clinics, and more can play a powerful role in disseminating voter ID information and assistance. VoteRiders' free services can be an impactful complement to the services you're already providing.

VoteRiders can work with direct service providers in the following ways:

- Shipping our free state-specific wallet-sized Voter ID Information Cards to your organization for distribution at your program sites or outreach events
- Assisting your organization to add ID-related questions to your intake process to help identify people who need ID that you can refer to VoteRiders for follow-up
- Training your staff and/or volunteers to provide ID assistance to your community, with VoteRiders covering all costs and providing technical support as needed
- Hosting on-site Voter ID Clinics in partnership with your organization

For more information, please contact Pam Pearson, our VoteRiders' National Voter ID Assistance Director, at: Pam@VoteRiders.org





How to Partner with VoteRiders for...

Companies and Brands

We all have a role to play in building an informed, confident and engaged electorate. VoteRiders is here to support your company in navigating a path towards that goal with respect to voter ID.

VoteRiders works with a growing number of companies and brands to get the word out about voter ID laws. Our nonpartisan volunteer opportunities, comprehensive digital resources, and community-based programs can help companies have a powerful social impact and promote civic engagement in the places where their employees, consumers and broader communities work and live.

VoteRiders partners with companies and brands, digital platforms, media companies, small businesses, and more to:

- Organize nonpartisan volunteer opportunities, including both in-person and virtual events, for employees and Employee Resource Groups. These letter-writing parties, phone-banking and textbanking events share ID information and assistance with voters in key states, with VoteRiders providing all content and volunteer training.
- Integrate VoteRiders' voter ID resources into employee-facing and public-facing civic engagement efforts, such as sharing links to our digital resources or Voter ID Helpline & Chatbot, distributing Voter ID Information Cards at brick-and-mortar locations or sharing them online, and organizing educational info sessions for employees on voter ID.
- Organize a Voter ID Clinic or support an ongoing Voter ID Clinics program in the communities where their headquarters or other large employee bases are located, including training employees to assist voters with ID needs at these highly visible community-facing events.

We also partner with leading corporate civic engagement networks such as the Civic Alliance and the Time to Vote Coalition to share our resources with their membership and advise on their civic engagement efforts related to voter ID.

For more information about how VoteRiders can partner with your company or brand, please contact Roy Speckhardt, VoteRiders' Development Director, at: Roy@VoteRiders.org.

Communications and Digital Resources

Cutting through the confusion and getting the word out far and wide about voter ID laws is half the battle!

VoteRiders partner organizations are indispensable allies in this effort. We've created a suite of off-the-shelf communications and digital resources to help you inform your communities on voter ID through communications and digital channels.

Digital Assets and Social Media Toolkit

Partner organizations can access a comprehensive online library of voter ID and state-specific social media graphics and copy in our [social media toolkit](#).

Graphics are available for download and use across all social platforms, as are VoteRiders logos. We're also happy to work with partners to design co-branded materials and social graphics, build out digital partnerships and collaborations, and explore other ways to inspire creativity and amplify the impact of our partnership.

[GO TO DIGITAL TOOLKIT](#)



Partner Highlight: Communications & Digital Resources

In 2023, VoteRiders worked with the **League of Conservation Voters** to produce co-branded digital content for a “Democracy Tuesday” Instagram post. Digital content focused on how restrictive voting legislation is threatening young voters’ access to the ballot box, with changes to voter ID laws specifically targeting students and young people.

Email Template: #IDCheck

Audience: Voters and the general public

This email template can be cut and pasted or customized as you see fit to share information on VoteRiders' accessible and constantly-updated voter ID resources with the voters you are seeking to inform and empower.

With the crucial 2024 elections quickly approaching, the time is NOW to make your community aware of ID rules! Given that it can take weeks or months to get an ID, we encourage you to send this email well ahead of any electoral deadlines in order to give voters who lack ID enough lead time to obtain one.

Sender: Name, Organizational Title

**Subject: #IDCheck – Make Sure You've Got the Voter ID to Cast a Ballot that Counts
Elections are Coming! Do Your Voter #IDCheck Today.**

Dear _____ ,

Did you know that 38 states and counting currently have voter ID laws in place? And that seventeen states passed new voter ID laws between 2020 and 2023?

Don't be confused! Do an #IDCheck today by visiting VoteRiders' website for a state-by-state rundown of voter ID laws [here](#).

VoteRiders is a nonpartisan organization that focuses on educating and assisting voters to get their voter ID. For any questions on your state's voter ID laws, or for free help in obtaining an ID to vote, call or text the VoteRiders Helpline at 866-ID-2-VOTE, email Helpline@VoteRiders.org, or visit the [VoteRiders website](#) for live, interactive ID support via the [Voter ID Chatbot](#) in the bottom right corner of the page.

Your vote matters, and your voice matters. Don't let voter ID laws silence you -- do your #IDCheck Today!

Sincerely,

(Sender)

Newsletter Blurb: #IDCheck

Audience: Voters and the general public

Insert this quick and easy language into your physical or digital newsletters to make your community aware of VoteRiders' ID resources and assistance offers.

Digital Newsletter

#IDCheck! Know What You Need to Take to the Polls! Do you live in one of the 38 states and with a voter ID law in place for 2024? Is your state one of the 17 states that passed a new voter ID law between 2020 and 2023?

Find out what ID you need to take to the polls (or don't!) in your state at the VoteRiders website [HERE](#), a nonpartisan resource and one-stop-shop for all things voter ID. If you have questions or need FREE help obtaining an ID to vote, call or text VoteRiders at 866-ID-2-VOTE, contact them via [Chatbot](#), or email Helpline@VoteRiders.org. Don't let ID laws keep you from casting a ballot that counts! For more info or to partner with VoteRiders, visit voteriders.org or contact info@voteriders.org.



Print Newsletter

Audience: Voters and the general public

#IDCheck! Know What You Need to Take to the Polls! Do you live in one of the 38 states and with a voter ID law in place for 2024? Is your state one of the 17 states that passed a new voter ID law between 2020 and 2023?

Visit www.VoteRiders.org to find out what ID you need to take to the polls (or don't!) in your state. VoteRiders is a nonpartisan resource and one-stop-shop for all things voter ID. If you have questions or need FREE help obtaining an ID to vote, call or text VoteRiders at 866-ID-2-VOTE or email Helpline@VoteRiders.org. Don't let ID laws keep you from casting a ballot that counts! For more info or to partner with VoteRiders, visit voteriders.org or contact info@voteriders.org.

Email Template: VoteRiders Tools & Services

Audience: Networks, chapters, or affiliates of national or regional organizations

The email seeks to raise awareness among partner organizations' state- and locally-based chapters and affiliates about VoteRiders' tools and services and encourage them to integrate these tools and services into their ongoing work.

Sender: Name, Organizational Title
Subject: Partnering with VoteRiders: Free Voter ID Resources Available!
(Organization Name) & VoteRiders: Let's Work Together

Dear _____ ,

Voters in 38 states—more than ever before—live in states with a voter ID law in place this year. Seventeen states passed new voter ID laws between 2020 and 2023. To address rising barriers to the ballot box, (Organization Name) is excited to partner with [VoteRiders](#), a nonpartisan organization that focuses on educating and assisting voters to obtain an accepted form of ID to vote.

We encourage all (Organization Name) (chapters/affiliates/etc.) to use VoteRiders' free tools and services. VoteRiders can support voters with comprehensive and accessible ID information AND fully-paid ID assistance.

Some of their offerings include:

State-specific, wallet-sized Voter ID Information Cards that are available in English and Spanish for all 50 states and the District of Columbia. These newly designed cards print and ship for free to nonprofit and nonpartisan organizations. Cards can be ordered directly [here](#) or [downloaded](#) and printed locally. We encourage you to distribute these cards as part of in-person work or to distribute them digitally.

A bilingual Voter ID Helpline and Chatbot: You can refer voters to the VoteRiders Voter ID Helpline (866-ID-2-VOTE), which they can call or text to get their ID questions answered in English or Spanish or to request help in obtaining a state-issued ID. The VoteRiders website also features a Voter ID Chatbot, or you can refer voters to Helpline@VoteRiders.org for the same type of support.

Community-specific landing pages, including for [student voters](#), [first time voters](#), [voters with disabilities](#), and [trans/nonbinary voters](#), to help them understand and overcome specific barriers to voting caused by voter ID laws.

And more! For a full rundown of VoteRiders' tools and services, all of which help voters access everything they need to vote ID-wise, contact us at <https://www.voteriders.org/partner/> for more information.

Thanks for working with us, and with VoteRiders, to get our community ready to vote - with confidence!

Sincerely,

(Sender)

Newsletter Blurb: VoteRiders Tools & Services

Audience: Networks, chapters, or affiliates of national or regional organizations

Insert this quick and easy language into your physical or digital newsletters to make your organization's state and local chapters and affiliates aware of VoteRiders' ID tools and services.

Partner with VoteRiders for ID Help: (Organization name) is proud to partner with [VoteRiders](#), a nonpartisan national organization focused on voter ID education and assistance. VoteRiders' tools and services can be made available to your communities to ensure that they have the ID information and documents they need to vote. Learn more about VoteRiders' offerings [here](#), including a bilingual Helpline (866-ID-2-VOTE) and [Chatbot](#), fully-paid individual ID help, state-specific [Voter ID Information Cards](#), and a digital [resource library on state voter ID](#) laws that can be shared widely. All resources are FREE to partner organizations like ours! For more info or to partner with VoteRiders, visit <https://www.voteriders.org/partner/>.

Partner Flowpage

VoteRiders' flowpage is a quick and easy reference guide that includes links to our most-used tools and services. The Partner Flowpage is an easy and convenient way to share our information with members, partners, affiliates, or voters.

<https://www.flowcode.com/page/voteriders>

Guest Blogs

We are always seeking to uplift and amplify the work of our partners, particularly on how they address voter ID issues. The [VoteRiders blog](#) often features guest posts from partners. If you'd like to write a post (suggested length of about 1,500 words), please contact VoteRiders' Digital Communications Coordinator Erin Carden, at: Erin@VoteRiders.org.

Partner Highlights: Guest Blogs

In 2023, the **Movement Advancement Project** (MAP) wrote a blog highlighting their newly-issued report, which focused on how barriers to ID impact different communities and restrict democracy.

The **U.S. Vote Foundation** authored a guest post on the VoteRiders blog ahead of state and local elections in 2023 to uplift its YES (You're Eligible Situations) Campaign and raise awareness of complicated voter ID laws and their impact on voters.

VoteRiders Logos

[VoteRiders logos are available for download here.](#)

Please contact us if you would like a customized VoteRiders Partner logo.

Primary Logos



Secondary Logos



Contact us. Let's be in touch!

ONLINE

Website: VoteRiders.org

Email: info@voteriders.org

Social media: @VoteRiders

Sign up for partner organization updates:

VoteRiders.Org/Partner

VOLUNTEER PROGRAMS

Contact the Volunteer Team:

Volunteer@VoteRiders.org

PARTNERSHIP INQUIRIES

Contact Selene M. Gomez:

Selene@VoteRiders.org

VOTER ID ASSISTANCE

Contact Pam Pearson:

Pam@VoteRiders.org

CORPORATE PARTNERSHIPS

Contact Roy Speckhardt:

Roy@VoteRiders.org

