

VOTERIDERS

VoteRiders is the country's leading organization focused on voter ID.

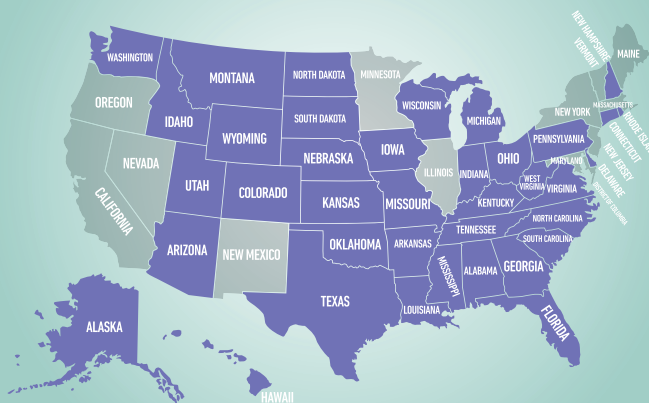
Our mission is to ensure that no eligible voter is prevented from casting a ballot that counts due to voter ID laws, either directly from lack of acceptable ID or indirectly because of voter confusion.

With over 13 years of on-the-ground experience helping voters with their ID and empowering them to vote with confidence, our work has never been more crucial.



GET READY TO VOTE!

VOTER ID | NON VOTER ID



In 2025, at least **38 states will have restrictive voter ID laws in place – more than ever before.** 18 states have passed new or stricter ID laws since 2020 alone. Millions of Americans lack the specific type of ID increasingly required to vote in their state, and **voter confusion around ID laws is at an all-time high.**

Voter ID laws disproportionately impact: communities of color, youth and students, low-income citizens, and individuals with disabilities. Voters who change their names— such as married women or trans and nonbinary individuals also struggle with voter ID laws.

Our nationwide digital and on-the-ground programs focus on **voter ID education and assistance.** In 2025, we will have staff on the ground in: **Arizona, Florida, Georgia, North Carolina, Ohio, Pennsylvania, Texas, and Wisconsin.** Our 2,200+ historical partner organizations incorporate our free ID-focused tools and services into their work. Last year alone, we sent nearly 1.6 million FREE state-specific Voter ID Information Cards to partners for distribution nationwide.





Our volunteer programs provide an additional level of outreach via **letter-writing, textbanking, and phone-banking** to at-risk voters. Volunteers also support our bilingual **Voter ID Helpline**, while others provide virtual assistance to voters who need ID help. Since 2012, an extraordinary and ever-growing community of 14,000 individuals—including many pro bono attorneys—have powered this work.

Growing the electorate with equity is foundational to our work.

We offer free support to the most marginalized voters to help them obtain a state-issued ID by meeting them where they are: at food banks, shelters, job fairs, health clinics, and more. We pay for all ID costs and also provide transportation to and from ID-issuing offices – with an intentional focus on devoting necessary resources to the voters who need us most. For these voters, securing an ID often also helps them access employment, housing, and healthcare.



In 2024, we directly reached nearly 16 million voters via our on-the-ground and online activities, plus many millions more indirectly. VoteRiders is a 501(c)(3) nonpartisan nonprofit organization registered in the United States under EIN 45-5081831 and with a four-star rating on Charity Navigator and a Candid Platinum Seal of Transparency.

The outcome of the 2024 election will likely lead to increasing voter ID restrictions at the state and federal levels, as well as new requirements for providing documentary proof of citizenship to register to vote. In this context, VoteRiders' is mission more critical than ever. **In 2025, our work will continue unabated**, laying the foundation for reaching at least **10 million voters in 2025-2026**. VoteRiders' programs will impact key state and local races this year while helping us prepare to scale our most effective approaches during next year's crucial midterm elections.

**The defense of democracy is both urgent and permanent.
Join us in 2025 and beyond.**

To learn more and get involved, visit our [website](#), sign up to [volunteer](#), or make a contribution to [support our work](#).

Contact: info@voteriders.org · 866.ID.2.VOTE · @voteriders